



Alliance of Women Directors

**California Lawyers for the Arts and  
Alliance of Women Directors  
present**

## ***FILM DISTRIBUTION***

This series will sell out!  
Walk-Ins welcome but we recommend registering on line in advance!

**August 25, 2010 (7pm to 8:30pm):  
U.S. Distribution- Negotiating the Theatrical Agreement  
Speaker: Akua Boyenne**

DESCRIPTION: All too often in the independent film world, making a movie is not nearly as difficult as securing a distribution deal. Getting distribution is frequently more challenging than raising financing and producing the film. Even so, many filmmakers mistakenly believe if they make a good film, distribution will be easily obtainable. This is a huge mistake. Distributors must feel confident that they can make a make a solid return on their investment to cover the cost and time involved in distributing a film. Although not necessary, having a name director or star can improve the chances of securing distribution. Often film festivals are used to get distribution. In this introductory class we will look at the various ways to obtain U.S. film distribution as well as how to negotiate a U.S. theatrical distribution agreement.

\* This workshop is Part 1 of a four-part series on film distribution. Registration for all four workshops is encouraged but not required.



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**September 1, 2010 (7pm to 8:30pm):**

**U.S. Distribution- Negotiating the Producer Representative Agreement**

**Speaker: Akua Boyenne**

**September 15, 2010 (7pm to 8:30pm):**

**Foreign Distribution- Negotiating the Sales Agent Agreement**

**Speaker: Akua Boyenne**

**October 27, 2010 (7pm to 8:30pm):**

**Self Distribution- Exploring Alternative Distribution**

**Speaker: Akua Boyenne**

**SPEAKER: Akua Boyenne, Esq.** is a graduate of Seton Hall Law School, Tufts University and extensive programs at UCLA Entertainment Law Studies. She is admitted to practice in California, New York and New Jersey, is a member of the American Bar Association (Entertainment Law Section), the Beverly Hills Bar Association (Entertainment and Intellectual Property Section), Film Independent, Inc. and the National Academy of Recording Arts & Sciences, Inc.

**WHERE:** Ken Edwards Center, 1527 Fourth Street, Santa Monica, CA 90401

**ADMISSION:**

General Admission: \$20

Members of AWD, CLA, Santa Monica Residents and Co-Sponsors: \$10

CLA Senior Citizen Members & CLA Student Members: \$5

**REGISTRATION:**

Call CLA at **(310) 998-5590**, email us (please include your contact info and specify the workshop date(s)) at **toyin.moses@calawyersforthearts.org** or register online

**<http://www.calawyersforthearts.org/Default.aspx?pageId=597507>**

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